Our Mission:
To serve Northeast Texas and beyond through excellent patient care and community health, comprehensive education and innovative research.

Our Vision:
We will be a great institution, unified in common purpose, to benefit human health and to improve quality of life.

Our Values:
As president of The University of Texas Health Science Center at Tyler (UTHSCT), I am pleased to present the UTHSCT Strategic Plan for 2019-2024. Leaders from across our campus worked together to create this plan, and I would like to thank each of them for their dedication in charting a course of action for UTHSCT to reach new levels of excellence over the next five years. The plan focuses on areas that will provide stability, strategy and a platform for growth for our university. It strengthens our ability to advance our mission – to serve East Texas and beyond through excellent patient care and community health, comprehensive education and innovative research – over the next decade and beyond. It supports our institution in working towards excellence and ensures we remain a competitive choice for students, patients and employees.

To successfully achieve all that is outlined in our plan, we must be dedicated, responsive and adaptable. We are the intersection where patient care, research and education come together to benefit human health. We have the experience, passion and most importantly the people to transform the health of an entire population and many generations to come. I hope you will familiarize yourself with our plan and join us as we continue to advance education, research and healthcare together.

Kirk A. Calhoun, MD, FACP
President
The University of Texas Health Science Center at Tyler
Chairman of the Board
UT Health East Texas Health System
1 Improve the health outcomes of East Texas.

1.1 Continue to invest in high-need clinical service lines within the region.

1.2 Develop and grow Centers of Excellence in behavioral health, primary care and disease prevention, pulmonary medicine and oncology.

1.3 Increase support of research directly tied to improving the health and wellness of the region, particularly in the areas of clinical and translational research and population health.

1.4 Expand the geographic reach of the UT MD Anderson Cancer Network partnership.

2 Determine the next generation of health professionals.

2.1 Continue to grow graduate medical education programs throughout the UT Health East Texas Health System.

2.2 Increase coordination with medical schools to provide undergraduate medical education opportunities in East Texas.

2.3 Expand graduate degree-granting, certificates and professional training programs that are aligned with existing academic capabilities.

2.4 Develop educational infrastructure and online capabilities to better meet the needs of students.

2.5 Grow continuing medical education and other health education programs to serve East Texas providers and caregivers.
3 Develop a large, university-based, clinically integrated faculty practice.

3.1 Build a critical mass of faculty physicians, particularly in specialty areas, to meet the needs of patients, support our growth and ensure the success of our health system.

3.2 Develop stronger, clinically integrated affiliations between UT Health East Texas Physicians and community physicians.

3.3 Secure the necessary infrastructure to support an academic practice and state-of-the-art learning environment at UT Health East Texas facilities.

3.4 Provide faculty leadership and expertise in patient quality and safety initiatives and process improvement activities throughout our health system.

4 Creatively seek partnership and collaboration opportunities.

4.1 Pursue joint graduate degree programs and consolidate current research programs with other institutions in areas with programmatic overlap.

4.2 Identify top-tier students and optimize pathways from local higher-education institutions to UTHSCT.

4.3 Pursue broader strategic affiliations and alignment opportunities in the local community.

4.4 Coordinate with other University of Texas System academic and health-related institutions to offer online and hybrid teaching courses and new research opportunities.

4.5 Expand partnerships with state and federal agencies and philanthropic foundations to meet the needs of our community.
5.1 Explore and pursue alternative revenue streams, including commercialization and monetization of existing assets, to drive revenue and improve cash flow.

5.2 Grow philanthropic giving necessary to support our mission.

5.3 Maintain a strong commitment to financial stewardship.

5.4 Strengthen and formalize a capital planning process to identify infrastructure needs that will support the long-term growth and sustainability of UTHSCT.

5.5 Be data-driven in decision-making and establishing benchmarks that are aligned with industry standards.

6.1 Maintain and secure necessary programmatic accreditation requirements throughout the organization.

6.2 Develop a unified marketing approach that leverages and expands The University of Texas brand throughout East Texas.

6.3 Support existing finance and accounting operations through technology, training and staff.

6.4 Enhance communications to better articulate our mission, vision, values and strategic direction to our internal and external stakeholders.

6.5 Grow business development functions so we are better equipped to identify, pursue and execute growth initiatives.

6.6 Continually provide the institution with stable leadership through training, development and succession planning.

Identify and secure resources to ensure and enhance institutional success.

Strengthen core infrastructure, high-quality resources and foundational capabilities necessary to advance the mission of UTHSCT.
Advancing education.  
Advancing research.  
Advancing healthcare. 
Together.