

HPEM 5317 Health Business Statistics Credit Hours: 3

Semester: Spring Year: 2022
Class Days/Times: Tues., 6:00 – 9:00 pm Location: Online

synchronous sessions only

Instructor of Record: Michael H. Kennedy, PhD, MHA, FACHE Associate Professor

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Office Hours: M/W from 2:30 – 4:30 pm: Call first to confirm. Other times by

appointment.

**Course Description:** This course presents basic statistical concepts and methods commonly used to make evidence-based decisions in business settings, with a focus on healthcare applications. This course will cover commonly used statistical tools needed by healthcare executives. During the course, techniques to collect, summarize, analyze, and interpret business-related data will be reviewed. Topics in this course may include defining and formulating problems, formulating, and testing hypotheses, sampling methods and sampling distributions, creating descriptive statistics, statistical inference, and using the results to make decisions.

Prerequisite: None. Co-requisite: None

**Student Learning Outcomes (SLO or "course objective"):** Upon successfully completing this course, the student will be able to:

- 1. use descriptive statistics to summarize data. PLO 1.5
- 2. use statistical tests, Chi-square, t-tests, ANOVA, and regression to discover relationships between variables. PLO 1.5
- 3. recognize the appropriate statistical test for the data available and goal of the research. PLO 1.5
- 4. develop competency in running statistical software. PLO 1.5
- 5. demonstrate information literacy. PLO 1.1 and 1.2
- 6. identify critical variables, build models, select, and run appropriate statistical tests, interpret results, and communicate findings. PLOs 1.5 and 1.10
- 7. write and present a case analysis. PLOs 1.1, 1.2, 1.3, 1.5 and 2.1

# **Linked MHA Program Learning Outcomes:**

The student learning outcomes address the following MHA Program PLOs:

- PLO 1.1 Identify appropriate sources and gather information, effectively and efficiently.
- PLO 1.2 The student will appraise literature and data critically that enhances community health.
- PLO 1.3 Develop, understand, and use data from performance, surveillance or monitoring systems.
- PLO 1.5 Statistical analysis: Understand and apply basic statistical methods relevant to public health and health administration practice.
- PLO 1.10 Decision making: Implement a decision-making process that incorporates evidence from a broad analysis that includes uncertainty, risk, stakeholders, and organizational values.
- PLO 2.1 Convey: Speak and write in a clear, logical, and grammatical manner in formal and informal situations; prepare cogent business presentations; facilitate an effective group process



### **Required Textbooks:**

Kros, J. F., & Rosenthal, D. A. (2016). Statistics for health care management and administration: Working with Excel (3rd ed.). San Francisco, CA: Jossey-Bass. [K&R]

Bihl, T. (2017). Biostatistics using JMP®: A practical guide. Cary, NC: SAS Institute, Inc. [Bihl]

Other readings as assigned.

#### **Course Assessment/Methods of Evaluation:**

Methods of assessing student performance in the course include Test Your Knowledge assignments, a discussion board post, two examinations and a small-group case analysis and presentation.

- Test Your Knowledge (TYK) Assignments TYK assignments will periodically assess your grasp of course content. They may consist of problem sets, short assignments or quizzes based on in-class or asynchronous presentations. Completed assignments must be submitted through Canvas by 8:00 am, Monday of the week after the assignment is posted. Emailed assignments will not be accepted. Late work will not be accepted. In consideration of life events that may hazard assignment completion, the TYK assignment with the lowest grade will be dropped.
- Discussion Board Post Developing Analytical Context. Students will be asked to provide an
  original discussion board post to contribute to course context. Topics may include statistical
  pioneers, an overview of data sets applicable to health and human services, or contemporary
  issues in data analytics. The discussion board will close approximately two weeks before
  the conclusion of the semester.
- Examinations. Two examinations will test content knowledge and application. Exams will be
  divided into two parts. Part 1 will consist of a closed book, proctored quiz. Part 2 will consist
  of an associated problem set. Exams must be completed by the posted due dates. An
  optional Final Exam will be provided. The score on the optional Final Exam may be used to
  replace the lower of Exam 1 or Exam 2.
- Case Analysis and Presentation. Students will work in small groups to present the analysis of a data set related to health and human services.
- Extra Credit Assignments: Throughout the semester, extra credit assignments totaling 2% of the course grade will be posted. They are **due by the time and date noted.**

Assessments	Grading Scale	Percentage
Test Your Knowledge (TYK) Assignments	0 - 100	18%
Discussion Board - Developing Analytical Context	0 - 100	2%
Exam 1	0 - 100	25%
Exam 2	0 - 100	25%
Case Analysis and Presentation	<u>0 - 100</u>	<u>30%</u>
Total		100%

Course Grade Scale (points): A: 90 – 100%, B: 80 – 89%, C: 70 – 79%, F: < 70%



## **Course Content:**

Schedule	Assigned Readings
Week 1 (Begins Monday, January 10) (Synchronous Session)	
Introduction.	Kros & Rosenthal: Chapter 1
Statistical Applications in Health Policy and Health	
Administration.	
The Big Picture.	
Initial Definitions.	
Five Statistical Tests.	
Week 2 (Begins Monday, January 17) (Asynchronous).	
Excel as a Statistical Tool and for Data Display	Kros & Rosenthal: Chapters 2 & 4
Introduction to Excel spreadsheets, functions, graphs, and	
pivot tables.	Kros & Rosenthal: Chapter 3
Data Analysis Add-in.	
Data Acquisition	
The Nature of Data	
Sampling	
Data Access and Preparation	
Missing Data	
Assignment: TYK 1 – Using Excel for statistical analysis.  Martin Luther King Jr. holiday	
Week 3 (Begins Monday, January 24) (Synchronous Session)	
Basic Concepts of Probability	Kros & Rosenthal: Chapter 5
<ul> <li>Understand Basic Principles of Probability and the Binomial, Poisson, and Normal distributions.</li> </ul>	
TYK 1 due	
Assignment: TYK 2 – Calculate event probabilities.	
Orientation to VMware and JMP	
January 26 <sup>th</sup> - Census Day and last day to pay tuition.	
Week 4 (Begins Monday, January 31) (Asynchronous)	
Basic Probability Concepts (continued)	
Reinforce Basic Principles of Probability	Kros & Rosenthal: Chapter 5
Revisit the logical "or", conditional probability, and the binomial	
and Poisson distributions	
Management Combined Toy of State and District Combined	
Measures of Central Tendency and Dispersion	Kros & Posenthal: Chantar 6
Initial data analysis with descriptive statistics.	Kros & Rosenthal: Chapter 6
<ul> <li>Understand the meaning of measures of central tendency, variability, correlation, and covariance.</li> </ul>	Bihl: Chapter 4



Schedule	Assigned Readings
<ul> <li>Week 5 (Begins Monday, February 7) (Synchronous Session)</li> <li>Measures of Central Tendency and Dispersion</li> <li>Understand the meaning of measures of central tendency, variability, correlation, and covariance.</li> </ul>	Kros & Rosenthal: Chapter 6 Bihl: Chapter 4
TYK 2 due	
Assignment: TYK 3 – Calculate and interpret means, medians, and standard deviations; interpret the normal distribution	
<ul> <li>Week 6 (Begins Monday, February 14) (Asynchronous)</li> <li>Confidence Interval and Hypothesis Testing</li> <li>Understand the use of confidence intervals and factors that impact confidence intervals [variability, sample size, confidence level required].</li> <li>Development and testing of hypotheses.</li> <li>Understand type I and type II errors and limitations of hypothesis testing.</li> </ul>	Kros & Rosenthal: Chapter 7 Bihl: Chapter 7
TYK 3 due	
Assignment: TYK 4 – Calculate and interpret confidence intervals.	
Week 7 (Begins Monday, February 21) (Synchronous Session) Confidence Interval and Hypothesis Testing – Conclusion  TYK 4 due	Kros & Rosenthal: Chapter 7
<ul> <li>Using t-tests for Related and Unrelated Data</li> <li>Testing the relationship between a numerical dependent variable and a single categorical independent variable.</li> </ul>	Kros & Rosenthal: Chapter 9 Bihl: Chapter 7
Assignment: TYK 5 – Perform t tests and interpret results.	
Week 8 (Begins Monday, February 28) (Asynchronous).  Exam 1 (On-line Exam, Parts 1 & 2) window:  From 6:00 pm, Tuesday, March 1 through 9:00 pm, Wednesday, March 2  • TYK 5 due	
Spring Break March 5 – 13  March 9 - Last day to drop courses; Last day to withdraw from the university without WP or WF	



Schedule	Assigned Readings
Week 9 (Begins Monday, March 14) (Synchronous Session)	
Simple Linear Regression	Kros & Rosenthal: Chapters 11 & 12
Introduction to regression analysis. Definitions: Constant,	
slope, coefficient of determination, and standard errors.	Bihl: Chapter 9
Testing the relationship between a numerical dependent	
variable and a single independent variable.	
Multiple Regression: Concepts and Calculation	
Extension of regression to multiple independent variables.	
Assignment: TYK 6 – Perform and interpret simple and multiple regression tests.	
Week 10 (Begins Monday, March 21) (Asynchronous)	
Extensions of Multiple Regression	Kros & Rosenthal: Chapter 13
Use of dummy variables and evaluation of regression models.	·
The best regression model. Stepwise regression.	Bihl: Chapters 9 and 10
Correlation and multicollinearity.	
Nonlinear relationships.	
TYK 6 due	
Assignment: TYK 7 – Perform and interpret multiple	
regression with dummy variables. Perform stepwise	
regression.	
Week 11 (Begins Monday, March 28) (Synchronous Session)	
Analysis of Variance	Kros & Rosenthal: Chapter 10
Testing the relationships between a numerical dependent	Bible Objections 0 and 40
variable and multiple categorical independent variables.	Bihl: Chapters 8 and 10
One-Way Analysis of Variance     ANOVA	
ANOVA for Repeated Measures	
Factorial Analysis of Variance	
TYK 7 due	
Assignment: TYK 8 – Perform and interpret ANOVA.	
Week 12 (Begins Monday, April 4) (Asynchronous)	
Statistical tests for Categorical Data.	Kros & Rosenthal: Chapter 8
Independence of Two Variables	
Examples of Chi-Square Analyses	Bihl: Chapter 7
Small Expected Values in Cells	
TYK 8 due	
Assignment: TYK 9 – Perform chi-square tests and interpret	
results.	
April 6 - Last day to withdraw from the university	



Schedule	Assigned Readings
Week 13 (Begins Monday, April 11) (Synchronous Session)	
Class Presentations	
Small Group Case Analysis Presentations Due	
TYK 9 due	
Week 14 (Begins Monday, April 18) (Asynchronous)	
Analysis with a Dichotomous Categorical Dependent Variable	Bihl: Chapter 13
Survival Analysis	·
Assignment: TYK 10 – Perform a Survival Analysis.	
Preparation for Exam 2	
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Week 15 (Begins Monday, April 25) (Synchronous Session)	
Class Presentations	
Small Group Case Analysis Presentations Due	
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• TYK 10 due	
Week 16 (Begins Monday, May 2) (Asynchronous)	
Exam 2 (On-line Exam, Parts 1 & 2) window:	
From 6:00 pm, Tuesday, May 3 through 9:00 pm, Tuesday, May 4	
Optional Final (On-line Exam) window:	
From 6:00 pm, Thursday, May 5 through 9:00 pm, Friday, May 6	
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Note: The Instructor retains the right to change this syllabus.



#### Other Class Policies:

#### Communications:

Students are responsible for monitoring Canvas Announcements, postings to the Canvas Inbox, and email on a frequent basis. Students have two digital accounts. The Patriot account should be used as the primary email account. The GO account provides access to the Virtual Computing Lab.

### Attendance:

Regular and punctual attendance is expected. If a student misses a class or lab, the student is responsible for obtaining any information distributed during those times. Make-ups are possible only under certain instances (labs cannot be made up). Arrangements for any make-ups and/or missed labs should be discussed directly with the instructor for that day's class.

#### Participation:

Attendance and participation in class is important. Students will be frequently asked to review concepts and online presentations prior to the scheduled class, so that class time can be used for hands-on activities and work on assignments. Students will often be building Excel, Visio, and simulation models with the Instructor.

#### **Academic Honesty:**

Any student who commits an act of scholastic dishonesty is subject to discipline. Scholastic dishonesty includes, but is not limited to, cheating, plagiarism, collusion, the submission for credit of any work or materials that are attributable in whole or in part to another person, taking an examination for another person, any act designed to give unfair advantage to a student or the attempt to commit such acts.

## **Cheating**

Dishonesty of any kind involving examinations, assignments, alteration of records, wrongful possession of examinations, and unpermitted submission of duplicate papers for multiple classes or unauthorized use of keys to examinations is considered cheating. Cheating includes but is not limited to:

- Using or attempting to use unauthorized materials to aid in achieving a better grade on a component of a class.
- Falsifying or inventing any information, including citations, on an assigned exercise.
- Helping or attempting to help another in an act of cheating or plagiarism.

## <u>Plagiarism</u>

Plagiarism is presenting the words or ideas of another person as if they were your own. Materials, even ideas, borrowed from others necessitate full and complete acknowledgment of the original authors. Offering the work of another as one's own is plagiarism and is unacceptable in the academic community. A lack of adequate recognition constitutes plagiarism, whether it utilizes a few sentences, whole paragraphs, articles, books, audio-visual materials, or even the writing of a fellow student. In addition, the presentation of material gathered, assembled, or formatted by others as one's own is also plagiarism. Because the university takes such misconduct very seriously, the student is urged to carefully read university policies on Misconduct in Research and Other Scholarly Activity 05.00. Examples of plagiarism are:

- Submitting an assignment as if it were one's own work when, in fact, it is at least partly the work of another.
- Submitting a work that has been purchased or otherwise obtained from an Internet source or another source.
- Incorporating the words or ideas of an author into one's paper without giving the author due credit.



# Adding/Dropping:

The official deadline for adding and dropping courses is as published in the academic calendar and Graduate Bulletin (typically the day before Census Day). However, students are strongly encouraged to meet with their graduate advisor or the Program Coordinator prior to adding/dropping courses. Movement into and out of classes after the 4th class day requires approval of the Program Director. Students can drop until mid-semester without a WP or WF. Drops after mid-semester require approval of the Dean. Each student is responsible for their own enrollment status with the university.

### **Disability Accommodations:**

UTHSCT abides by Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act, which mandate reasonable accommodations be provided for students with documented disabilities. If you have a disability and may require some type of instructional and/or examination accommodations, please contact me early in the semester so that I can provide or facilitate provision of accommodations you may need. If you have not already done so, you will need to register with the Student Services Office (located on the UT Tyler Campus). You may call 903-566-7079 for more information

#### References:

Ash, C. (1993). The probability tutoring book: An intuitive course for engineers and scientists (and everybody else!) New York, NY: IEEE Press.

Bihl, T. (2017). Biostatistics using JMP®: A practical guide. Cary, NC: SAS Institute, Inc.

Brunig, J. L., & Kintz, B. L. (1987). Computational handbook of statistics (3rd ed.). Glenville, IL: Harper Collins Publishers.

Daniel, W. W. (2009). Biostatistics: A foundation for analysis in the health sciences (9th ed.). Danvers, MA: John Wiley & Sons, Inc.

Horowitz, G. (1979). Sadistic statistics: An introduction to statistics for the social & behavioral statistics. Wayne, NJ: Avery Publishing Group, Inc

Hossain, Munier. (2021). Making sense of medical statistics. Cambridge, United Kingdom: Cambridge University Press.

Huff, D. (1954). How to lie with statistics. New York, NY: W. W. Norton & Company, Inc.

Inungu, J. N., & Famoye, F. (2006). Statistics for biological and health sciences. Dubuque, IA: Kendall/Hunt Publishing Company.

Kellar, S. P. & Kelvin, E. A. (2013). Munro's statistical methods for health care research. (6th ed.). Philadelphia, PA: Wolters Kluwer.

Kros, J. F., & Rosenthal, D. A. (2016). Statistics for health care management and administration: Working with Excel (3rd ed.). San Francisco, CA: Jossey-Bass.

Osborn, C. E. (2008). Essentials of statistics in health information technology. Sudbury, MA: Jones and Bartlett Publishers.



# References (continued)

Ott, R. L., & Longnecker, M. (2001). An introduction to statistical methods and data analysis (5th ed.). Pacific Grove, CA: Duxbury.

Pickover, C. A. (2009). The math book. New York, NY: Sterling Publishing.

Sall, J., Creighton, L., & Lehman, A. (2007). JMP® start statistics: A guide to statistics and data analysis using JMP® (4th ed.). Cary, NC: SAS® Publishing.

Salkind, N. J. (2017). Statistics for people who (think they) hate statistics. Thousand Oaks, CA: Sage Publications, Inc.

Solomon, R. (2008). The little book of mathematical principles, theories, & things. New York, NY: Metro Books.

Stigler, S. M. (1999). Statistics on the Table: The history of statistical concepts and methods. Cambridge, MA: Harvard University Press.

Sullivan, L. (2008). Essentials of biostatistics in public health. Sudbury, MA: Jones and Bartlett Publishers.

Winston, W. (2021). Using data to make good things happen. Indianapolis, IN: John Wiley & Sons, Inc.

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